



**SERVE-A-THON 2019**  
**“Doers, Not Just Hearers”**

Dear ICS Parents:

Serve-A-Thon is the annual ICS kick-off event for **Character- In-Action**, our school-wide program of community service and Christian character training. We believe active participation in Serve-A-Thon is a critical part of our students’ learning experience because:

- Serve-A-Thon meets real needs within our community while offering students tangible ways to express the lessons learned in the classroom.
- Serve-A-Thon projects are a meaningful way to help our children invest in the lives of others through acts of service.
- Serve-A-Thon is an extension of **the living curriculum** embraced by the families of our school. What we are talking about is putting our faith into action, **being doers of the Word and not just hearers; serving others, not just ourselves.**

We are excited about this opportunity to serve others and at the same time support the financial needs of our school. This is the **ONLY** fundraising activity in which our students seek sponsored donations to ICS. Last year God richly blessed our efforts, allowing us to raise over \$70,000. **Funds raised through Serve-A-Thon are essential to balancing our annual budget and help to slow down the rise of tuition.**

**NEW THIS YEAR:** Our overall fundraising goal is \$100,000 but there are **TWO** phases to our goal:

- **PHASE 1:** \$65,000 is essential to meet our operational needs and balance our budget this year. Our budget includes items such as textbooks, workbooks, equipment and salaries – everything necessary to educate our students. We depend upon these necessary funds that are raised through Serve-A-Thon. In addition, our school board has **committed to give 10% of the first \$65,000 we raise through Serve-A-Thon each year to help our three sister schools in Romania, Rwanda and India.** What a privilege to support the vital work of ICS through character development activities that are central to our purpose as a Christian school.
- **PHASE 2:** The next \$35,000 of our goal will make a difference for EVERY class and sports team! With the next \$35,000 raised, we can purchase a new, easy-to-drive transit van that is reliable and has all the newest safety features on board.

I am looking forward to all that God will do in our school through Christian service this year, **not only through the dollars raised for Christian education, but also through the lives that will be changed.** Our clear challenge from God’s Word is to be doers of the Word and not just hearers (James 1:22-25). It is a promise that those who hear the truth and live the truth build their lives on a firm foundation for the future (Matthew 7:24-27). Serve-A-Thon is a great way for us to start the year building on that foundation.

In His service,

Stephen E. Danish  
Head of School